

## **DATABASE USAGE POLICY**

Each Member Association, National League, Regional League, Affiliate or other Organization Member is required by By- Laws 701 and 702 to register all its players with the United States Adult Soccer Association (USASA) providing the player's full legal name, date of birth, complete address, gender and optional items: telephone number and email address. In use of the database, the following policy shall apply

1. Information source According to By Law 213 Section 1 of the USASA all members shall comply with the following: (3) register the names and addresses of its players, coaches, teams and team and organization administrator, as well as its owners, officers and directors, with the USASA at least once each seasonal year.

This demographic information may be used: (1) to generate national statistical reports to enhance existing programs, implement new programs and long term planning for future programs; and (2) to provide general membership demographics to USASA sponsors.

2, USASA Use: USASA shall use the data as part of its programs and administration.

3. Commercial/Sponsor Use: The USASA only through Executive Committee approved action has the right to use this database for commercial/sponsorship purposes. The data shall be used to assist sponsors with their programs.

4. Database Access: Access to the data will be managed by USASA and under the approved guidelines of USASA. .

5. Database Guidelines:

- (a) All requests shall be sent to the National Administrator of USASA.
- (b) All requests shall be accompanied by a written proposal showing what is to be sent, how it is to be used, and who shall receive it.
- (c) All requests shall be for a one time usage.
- (d) No telephone solicitation is permitted under this policy.
- (e) Only a bonded mailing house shall be used.

(6) Confidentially: Under the Privacy Statement of the USASA, the personally identifiable information shall not be disclosed unless required to do so by law or in the good faith belief such action is necessary (1) to conform to the edicts of the law (2) to protect and defend the rights or property of USASA, or (3) as part of a transfer of assets to a successor in interest.